

# 2024 BRIDAL GUIDE

## Options abound when shopping for wedding reception venues

A wedding ceremony is a joyous occasion couples will remember forever. As couples walk down the aisle after making their union official, the focus then shifts to the reception, where a fun-filled night of food, laughter and dancing awaits.

Nothing can trump the ceremony in terms of meaningful moments, but wedding receptions tend to last far longer. That's why couples devote so much effort to finding the right reception venue. As couples get to work on planning their post-ceremony party, they can consider a wide range of reception venue options.

### Banquet hall

Banquet halls are perhaps the most traditional option for hosting wedding receptions. They're also among the most popular, as the The Knot 2022 Real Weddings Study found that one in five couples had their wedding receptions at banquet halls. There's no end to the options available to couples who want to host their receptions at banquet halls, which run the gamut from more intimate venues to larger sites that can host hundreds of guests. Some banquet halls offer various rooms and even different styles of rooms, from traditional to modern, all at one site. Because banquet halls are designed to host special occasions like weddings, couples may find they are an especially planner-friendly option.

### Beach venue

Beach reception venues are not limited to coastal communities. Though oceanfront venues are an option for couples who live on a coast or those opting for destination weddings, even landlocked locales have beach venues along rivers and lakes. When considering a beach venue, couples should inquire about contingency locations should Mother Nature not cooperate come the big day.



### Boat/yacht

Keeping with a water theme, couples may want to look into celebrating on a boat or yacht. This option can make for an especially memorable and unique experience, but it's important to keep guests in mind before booking a boat or yacht for your reception. Some guests, such as aging relatives or loved ones with young children (at home or at the reception), may want to attend the reception but not stay for its duration, which is not an option on a boat or yacht. Others may be hesitant due to seasickness or another preexisting medical condition. If no such issues are likely to present, couples may find it hard to beat the ambiance of a reception aboard a boat or yacht.

### Campgrounds

The Knot reports a surge in the popularity of campground receptions in recent years. A campground reception can be ideal for couples who love the great outdoors and prefer a less formal and more fun-focused reception. This option may require a little extra coordinating on couples' part, as they will likely need to supply all of the food and beverages and may

even need to arrange for guests to safely access the venue.

There's no shortage of locations for couples to host their wedding receptions. Each venue is unique, and couples can undoubtedly find a facility that has what they're looking for.

## did you know?

A number of variables affect how much engaged couples will spend on their weddings. Personal preferences, location and the season in which couples get married are just some of the factors that can affect the final cost of a wedding. However, one aspect couples can count on regarding wedding spending is the reception will likely require the most significant financial investment. The Knot 2022 Real Weddings Study found that the average cost of a wedding in 2022 was \$30,000. The study also found that the biggest investment couples make is the venue. Couples indicated they spent about 37 percent of their overall budget on a wedding venue. Though some couples may spend less, engaged couples currently planning their weddings should know that the cost of the venue where they will tie the knot will likely end up requiring the most significant investment of any component related to their wedding.

## 6 reasons to hire a wedding planner

The average cost of a wedding in 2022 in the United States came out to roughly \$30,000, according to a survey of 12,000 couples compiled by wedding planning site The Knot. The survey also found New Jersey and Massachusetts topped the list of most costly states to tie the knot.

When committing to as significant a financial investment as a wedding, couples may want to do all they can to ensure their big day is a hit. There are many advantages to hiring a professional wedding planner, who can take the stress out of a process that should be fun.

1. Serves as a sounding board: Wedding planners can take couples' ideas and turn them into reality. Seasoned planners know how to help a couple's vision come alive.

2. Lightens the responsibility

load: A wedding planner takes time-consuming responsibilities off couples' plates. These can include scheduling appointments, dealing with vendors, conducting walkthroughs of locations, and more. This can be a big asset to couples who work full-time.

3. Offers a wealth of knowledge: A good wedding planner has years of experience handling weddings and will know which aspects will work and which may not. Also, a wedding planner can likely handle tasks expeditiously, while couples with no experience planning a wedding may not work so quickly.

4. Helps couples save money: Knowledge and experience also comes with contacts in the industry that can help couples save money. The planner likely knows where

to get the best deals, and may be privy to insider pricing and other discounts.

5. Serves as a buffer: While everyone wants weddings to be incident-free, conflicts can and do arise. A wedding planner can serve as a mediator or run interference between challenging family members or even vendors.

6. Reduces overall stress levels: There's a measurable difference between the stress experienced by couples who don't hire wedding planners and those who do. The main goal of a wedding is for it to be memorable and for couples and their guests to enjoy themselves. By leaving the planning to someone else, couples can arrive at the big day feeling more relaxed and ready to have fun.