

AWARDS
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**North for the 4th
T-shirt fundraiser**

A Tomahawk summertime staple received Honorable Mention in the Best Promotional Marketing Campaign category.

“How could we not nominate a decades-long tradition that allows those celebrating Independence Day in Tomahawk to do so in style?” a release from TMS said.

The release explained that the North for the 4th T-shirt fundraiser started about 40 years ago, when the shirts were sold to support area environmental groups. After those groups disbanded, the Tomahawk Downtown Business Council headed the campaign.

Today, TMS organizes the shirt sale, which represents one of the organization’s largest annual fundraisers.

“Each year, our team creates a new design – whether representing days gone by with lazy day fishing, family traditions like the fire department’s hose wars or current trends like 2023’s ‘Top Gun,’ these shirts are a yearly must have,” TMS stated. “There is nothing like walking down the street and seeing each year’s design sported on young and old alike.”

TMS noted that many people collect the shirts, making sure each year’s shirt and design have been brought home.

“It is fun to start receiving phone calls after the first of the year with suggestions, ideas and hopes for



The 2017 North for the 4th T-shirt design depicted the Tomahawk Fire Department’s annual water fight.

what this year’s design will bring,” TMS added, noting that the sale now includes sweatshirts and racerback tank tops.

TMS said it continues to sell out of the shirts year after year. In fact, TMS noted, over the last two years, the organization has ordered almost four times as much product as in previous years, and the shirts still fly off the shelves.

“Our North for the 4th shirts are the latest in a long line of traditions folks love to come home to in Tomahawk,” TMS stated.

Bradley mural revitalization project

A local artist’s work to

revitalize a piece of Tomahawk history received a tip of the cap from the WEDC.

The Best Historic Restoration Award honors the best interior and/or exterior rehabilitation project, based on proper historic restoration principles.

“When the opportunity to nominate a project in this category (arose), there was no doubt what that would be,” TMS stated.

The revitalization of a large mural depicting Tomahawk founder William H. Bradley, painted on the west side of the Standard Mercantile building downtown and facing N. Tomahawk Ave., received Honorable Mention in the category.

“Twenty years ago, a group of artists shared their love of the arts by creating murals in our historic downtown,” TMS explained. “One was the mural dedicated to our founding Father, William H. Bradley. Through the years, the elements had been unkind. Our mission: breathe life back into what many describe as a must-stop picture opportunity for our area.”

TMS tapped artist Andy Goretzki from Custom Murals for the restoration project.

“Not only is Andy ex-



Last year’s North for the 4th T-shirt design featured a “Top Gun” theme.



Contributed photos



Pictured, from left: Andrea Krueger, Joan Laabs, Jennifer Turkiewicz, Andy Goretzki and Laurie Goretzki.

tremely talented, but he was one of the original artists involved in the project,” TMS said. “Andy brought his gift, paintbrushes and a big heart to the store side, and he delivered.”

Bradley once again stands out, and even the smallest details pop – including the polka dots on his bowtie, TMS noted.

“From cleaning up de-

tails, such as the correct death date that was mistaken years before, to the more detailed tree bough running inside the mural, there is no doubt how proud we are of our heritage and the gratitude felt for the man behind the town,” TMS stated, acknowledging that there is “never an easy breath when history is toyed with.”

“Taking the time he needed, Andy alone restored a masterpiece,” TMS stated.

Joan Laabs receives Community Champion award

The Community Champion award, previously referred to as the Volunteer of the Year award, recognizes individuals who contributed the most to the Main Street program throughout the past year.

TMS noted that a local Community Champion “is no stranger to Tomahawk, especially to our Tomahawk Main Street program.”

Joan Laabs has been “an asset to our Main Street program for years,” TMS said.

“She may have begun by simply helping around the office – making copies, handing out flyers and organizing – but every year, she jumps in a little more and more,” TMS stated. “Joan and her family have been wonderful donors to the program, but when she comes to an event, Joan’s smile pulls in folks from all around.”

Laabs helped implement the “We Give Thanks” pro-

gram, helping TMS raise over \$6,500.00 for 20 area organizations.

“She is our official greeter at the Main Street Memories Car Show, and participants love to see her waiting on the boulevard each year to welcome and thank them for coming,” TMS said. “Joan is a great raffle ticket saleswoman, and her bag stuffing skills are almost unmatched. Joan loves our community, and not only does she volunteer, but she keeps it local – she is always willing to donate, volunteer her time, and also serves on our Promotions Committee, as well as for additional organizations around town. When she needs a gift, Joan always comes down to Main Street to find that unique gift for that special someone.”

TMS noted that Laabs’ late husband, John, also liked to help out with the organization, and since his passing, she continues their mission to do all they can for the town they love.

“Tomahawk Main Street is blessed to have so many incredible friends committed to our mission and goals, and we are pleased to announce these awards,” TMS said. “Our beautiful downtown is near and dear to all of us who live and visit here, and now receiving recognition statewide, competing against so many other amazing communities, is a true testament to this community’s hard work and dedication.”

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30 years anniversary 1994 2024

LINCOLN COUNTY SPORTS CLUB

26th ANNUAL FUNDRAISER & OPEN HOUSE
May 18, 2024 from 11:00am – 4:00pm

(Raffle Drawings start at 2:30pm)
Located at the Club – W5071 SCHULZ SPUR DR
EVERYONE IS WELCOME – NO CHARGE TO ATTEND
FOOD, BEVERAGES & MUSIC ALL DAY

Over 30 general raffle packages totaling over \$15,000 in prizes to be won!
General Raffle packages include \$5000 in Cimino’s Gift Cards, Meat Raffles, Dining Packages, Booze Raffle, Kwik Trip Gift Cards, Fleet Farm Gift Cards, Grocery Shopping Spree, Packers & Brewers packages, Gift certificates from Hold-Up Display, HuntersGoldHD/AktivBlue, Grizzly Ears and much more!
Special **DAY OF THE EVENT Raffles**, which will be available only at the Fundraiser/Open House on May 18, include a Winchester Gun Safe, Recliners, 50/50 Cash raffles, PowerHouse Choice of One and more.

Kids Events with Door Prizes & Kids Raffles

GENERAL RAFFLE TICKETS CAN BE PURCHASED AT SEVERAL LOCAL BUSINESSES IN
TOMAHAWK (Billy Bob’s Bar & Grill, NAPA), **MERRILL** (PowerHouse Lawn & Leisure, Cimino’s Gun & Archery, The Hub Inn, The Rock, NAPA), **IRMA** (JEBs Bar & Grill) **GLEASON** (Gleason Bowling Center, Z’s Fork Homers) **WAUSAU** (Chase Outdoors & The King Company) **WESTON** Wine & Spirits.
Tickets will also be on sale at the Fundraiser/Open House on May 18. Don’t miss your opportunity for a chance to win one of these wonderful prize packages!

12 Non-Profit organizations will be at the Fundraiser/Open House to discuss their organizations, answer questions along with special giveaways.
AAW will be demonstrating their All-Terrain Wheelchairs – take one for a spin!
Adult Balloon Darts for special prizes
Wagon Rides around the property
Kids will have an opportunity to try archery with 3-D targets, fish and shoot balloons for door prizes, and check out the Sheriff’s Bearcat Armored Vehicle.
For details on prize packages, ticket prices, where to purchase tickets and general information about the club and the fundraiser/open house, visit the LCSC website at lcsportsclub.com

We hope everyone will join us in supporting the club and our community.

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NOTICE OF ANNUAL MEETING

Crossbridge Mutual Holding Company

Notice is hereby given that the Annual Meeting of members of Crossbridge Mutual Holding Company (the “Company”) will be held in the Crossbridge Community Bank Professional Center Community Room located at 15 East Wisconsin Avenue, Tomahawk, Wisconsin, 54487, Entrance #1, at 5:45 P.M. on Monday, May 20, 2024. The matters to be considered at the meeting include election of directors.